

# **MEDIA ADVISORY**

## **FOR IMMEDIATE RELEASE**

November 8, 2007

Young Professional Society of Greater Springfield

Contact: Kathleen M. Plante 413.896.9485

or [springfieldyps@yahoo.com](mailto:springfieldyps@yahoo.com)

Young Professional Society of Greater Springfield (YPS) is holding its next CEO Luncheon on December 6<sup>th</sup>, hosted by the Affiliated Chambers of Commerce of Greater Springfield. This luncheon will feature a presentation by the ACCGS president, Russell F. Denver and a representative of the City's Planning and Economic Development Office. As space for the bi-monthly CEO Luncheons is deliberately limited in order to facilitate conversation, YPS members are encouraged to sign up online at [www.springfieldyps.com](http://www.springfieldyps.com).

As most of the region is aware, there have been significant developments in the city of Springfield involving the creation of a report titled "Strategies for Sustainable City – Springfield, Massachusetts," which was prepared by the Urban Land Institute (ULI) after a lengthy review of economic development opportunities and municipal restructuring options. The ULI is an internationally known volunteer organization that has worked in over 400 cities across the world providing assistance in finding opportunities to encourage urban redevelopment. ULI members include architects, urban planners, commercial real estate and financing experts and government officials involved in creating sustainable redevelopment in urban areas.

ULI was brought here through collaboration between the City of Springfield and the Springfield business community, represented by the Springfield Chamber of Commerce and the Economic Development Council of Western Massachusetts. As active participants in the community, YPS members will learn about the strategies and discuss how the under-40 demographic can benefit from, and assist with, these ideas.

#####