

MEDIA ADVISORY



FOR IMMEDIATE RELEASE

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YOUNG PROFESSIONALS... IT'S TIME TO GO POLYNESIAN! Monthly Networking Event to take place at the Hu Ke Lau!

LIVE ♦ WORK ♦ PLAY ♦ STAY

Springfield - ALOHA! The Young Professional Society (YPS) of Greater Springfield will experience the magic of the islands right here in Western Massachusetts as they come together for their monthly **networking event on Thursday June 19th at the Hu Ke Lau (705 Memorial Drive) in Chicopee**. The premier Polynesian restaurant will be hosting YPS from **5:00 - 7:00 pm**, when the area's young professionals will mix and mingle among a colorful décor of banyan trees, tropical hand painted murals and flowing waterfalls.

"We're thrilled to be hosting the area's young professionals at the Hu Ke Lau," said owner Andy Yee. It's such a great organization and we're happy to do all that we can to ensure a fun and successful event."

This event is free for members and \$5 for non-members. Experience a taste of the islands with hot hors d'oeuvres and music courtesy of the Hu Ke Lau, a cash bar and raffle prizes. Those interested in becoming a member will be able to sign up at the event. The annual membership fee is \$40. YPS welcomes Springfield School Volunteers as the non-profit spotlight. Learn how you can contribute to the vital growth and success of Springfield's students.

"Each month the events bring more and more new faces, and this is a trend we hope to see continue. The events draw people from so many different industries – and from different areas throughout Western Massachusetts. People really seem to appreciate that they have a resource to meet and engage in conversation with other area professionals. We're extremely excited about our June event taking place at the Hu Ke Lau, the atmosphere will be conducive to YPS style networking," said Alyssa Carvalho, co-founder and Vice President of YPS.

The YPS sponsored events have created a buzz among area professionals, and are quickly becoming known as the best networking and social experience offered for young professionals in the area. Bring friends, business cards, and an outgoing attitude!

YPS is proud to be the first organization in the area to provide a *networking resource* for the young professional community in Greater Springfield and the Pioneer Valley. The group was launched by professionals in the corporate, non-profit, cultural, and public arenas, in order to engage, involve and educate area young professionals in support of the community in which they live and work. YPS has already received great support from area organizations, businesses, and young professionals.

"Third Thursday" events, having continually boasted over 200 attendees are quickly transforming themselves into the premier networking and social events in the Pioneer Valley. YPS welcomes all young professionals interested in participating in this regional effort, to join them in realizing their goal of fostering lasting professional and personal connections between people of diverse backgrounds, while also helping to contribute to the community. YPS is focused on engaging an under 40 demographic in several distinct areas: social and cultural involvement; business/career development and networking; and community involvement through nonprofit organizations and volunteerism. For more information on the next event or to learn more about YPS visit

www.springfielddyps.com.

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