

PRESS RELEASE



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YPS CELEBRATES FIRST ANNIVERSARY WITH 'MARCH MADNESS' IN DOWNTOWN SPRINGFIELD

LIVE ♦ WORK ♦ PLAY ♦ STAY

(SPRINGFIELD, MA- March 8, 2008) –

The **Young Professional Society of Greater Springfield** marks its **one-year anniversary** during their monthly social on **March 27th at the MassMutual Center** from 5:00-7:00 p.m. Highlighting March Madness & the NCAA Elite Eight (basketball) Championship in downtown Springfield, YPS has partnered with the Collegiate Championship Committee of Greater Springfield for their March social. While attendance is free with YPS membership, nonmembers are welcome for only \$5.00 per person.

The event will be held in the 2nd floor, outside the main ballroom, overlooking Court Square. Active networking will be accompanied by hors d'oeuvres, a cash bar, and lively entertainment. Tickets for that evening's semi-final games will be available during the event, so plan on staying in town and catching at least one of these exciting championship games. Ample and safe parking is available within a 4-minute walk.

Together with March corporate sponsors **BusinessWest, Avanti Skin Care**, and **The Hartford** and nonprofit spotlight, **United Way of Pioneer Valley**, YPS invites all professionals (young and young in spirit!) to join them in celebration of an exciting first year, and to support downtown Springfield's Championships. Notes Kathleen Plante, founding YPS member, "Supporting the Elite Eight Championships is important to Springfield, and subsequently, important to YPS. We encourage *all*, not just young, members of the business community to join YPS as we celebrate our 1st anniversary, while supporting exciting basketball in our city."

Begun as a partnership between business, cultural, and civic interests, YPS is a nonprofit whose mission is to involve, engage, and educate the region's under 40 professionals in business and career development, nonprofit leadership and volunteerism, and social networking. More information can be obtained at www.springfieldyps.com

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