

# MEDIA ADVISORY



## FOR IMMEDIATE RELEASE

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## YOUNG PROFESSIONALS: IT'S BUSINESS TIME!

SPRINGFIELD- The talents and insights of emerging young professionals in the Greater Springfield Area will once again come together on **September 20, 2007**, when the Young Professional Society (YPS) will hold its free networking event, **from 5:00 to 7:00 pm, at the New Alumni Club on 57 Taylor Street** in downtown Springfield.

YPS is proud to be the first organization in the area to provide a *networking resource* for the young professional community in Greater Springfield and the Pioneer Valley. The group was launched by young professionals in the corporate, non-profit, cultural, and public arenas in order to initiate a dialogue on how young area professionals can get more involved in the community in which they live and work. YPS has already received great support from area Organizations, Businesses, and young professionals.

“Third Thursday” events, having continually boasted over 175 attendees are quickly transforming themselves into the premier networking and social events in the Pioneer Valley. YPS welcomes all young professionals interested in participating in this regional effort, to join them in realizing their goal of fostering lasting professional and personal connections between people of diverse backgrounds, while also helping to contribute to the community.

The YPS sponsored events have created a buzz among area professionals, and is quickly becoming known as the best networking and social experience offered for young professionals in the area.

“With each monthly event young professionals are provided with an opportunity to meet new people and to develop our business connections. Furthermore, the events afford us the chance to increase our involvement in the community, as we work toward helping to contribute to the economic and market growth of our city”, said Carla Santaniello of Market Mentors, LLC and YPS committee member.

Bring friends, business cards, and an outgoing attitude! Great prizes will be raffled off! Hor d'oeuvres and Cash Bar will be provided courtesy of the New Alumni Club. For more information on the next event or to learn more about YPS visit [www.springfieldyps.com](http://www.springfieldyps.com). Advance reservations are not required but appreciated.

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