

# MEDIA ADVISORY



**FOR IMMEDIATE RELEASE**

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**YOUNG PROFESSIONAL SOCIETY  
OF GREATER SPRINGFIELD  
CONTINUES MONTHLY 'THIRD THURSDAY' SOCIALS  
(and adds a new series – Chamber 101, AKA One-Oh-FUN!)**

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**LIVE ♦ WORK ♦ PLAY ♦ STAY**

(January 12, 2008) The Young Professional Society of Greater Springfield will hold their January 'Third Thursday' social gathering on January 17th from 5:00-7:00pm at Max's Tavern banquet room located in the Basketball Hall of Fame at 1000 West Columbus Blvd, Springfield, MA.

This social and business networking series boasts an average of nearly 200 young professionals each month. Noted Michelle Sade, president of YPS, when joining YPS, "You are taking a step to develop stronger networking skills, increase your contact base among emerging leaders ages 21 through 39, and engage in the revitalization of our region."

This month's supportive corporate sponsor will be United Personnel; for over twenty years, United Personnel has been a leader in the Western Massachusetts staffing industry. In addition, this month's non-profit sponsor will be the Jimmy Fund and Dana-Farber Cancer Institute and they will be on hand to explain what the Jimmy Fund is all about and to accept your generous donations.

Due to increasing demand, YPS is launching a new series to educate, inform and lead young professionals to better understand how a chamber of commerce can increase business and build relationships. The Chamber 101 (AKA One-Oh-FUN!) Series kick-off, partners YPS with the Chicopee Chamber of Commerce, on February 7<sup>th</sup>, 2008 from 5:00 to 7:00 p.m. Hosted by the Chicopee Chamber of Commerce, the first in the series will be held at The Max Sports Bar & Grill (formerly Maximum Capacity), 116 School Street, downtown Chicopee. Attendance is free with a business card; with complimentary hors d'oeuvres and a cash bar.

"YPS monthly events are tremendously successful", noted YPS president, Michelle Sade, of United Personnel. "However, the more than 700 young professionals who have become active in YPS, have been actively lobbying for more business-focused events. We believe that a series, which allows our constituents to learn more about chambers of commerce and how they operate, will directly impact their networking skills, and eventually, their business growth."

In addition to hearing from Gail Sherman, president of the Chicopee Chamber of Commerce, attendees will hear from current and past chamber board chairs and Ambassadors, YPS board members, and Chicopee Chamber members themselves – speaking about how the chamber has helped them grow their business. YPS believes that educating young professionals on how to network and build relationships, through chambers of commerce, will increase their visibility in the business community and allow them to expand their customer base. Noting that 'Networking Can Be Fun!' YPS and the Chicopee Chamber of Commerce invite you to join them on February 7<sup>th</sup> for an evening of discovery.

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