

MEDIA ADVISORY

FOR IMMEDIATE RELEASE

November 8, 2007

Young Professional Society of Greater Springfield

Contact: Kathleen M. Plante 413.896.9485

or springfieldyps@yahoo.com

Members of the Young Professional Society of Greater Springfield were recently treated to another dynamic *CEO Luncheon*. The October event, hosted by Williams Distributing, Corporation at their Chicopee headquarters and warehousing facility, offered an insight into the Sadowsky family's successful 57 years in business.

Hosting the YPS group, Scott Sadowsky, General Manager, explained that he joined the company in 2004 and works with his father, James P. Sadowsky, President and his uncle, Ronald Sadowsky, Vice-President, in leading this successful organization. Currently, Williams Distributing employs 75 full-time people, with approximately 3.5 million cases of beer, spirits and non-alcoholic beverages distributed annually, throughout Hampshire and Hampden Counties. After sharing the rich family history of his company with the 24 attendees, Mr Sadowsky highlighted specific components that lead to Williams Distributing's success: "top quality employees, superior customer service, carrying the highest quality products", as well as an overriding commitment to their community.

In addition, Mr. Sadowsky shared his company's commitment to doing their share to "reduce their impact on the environment whenever possible." Being GREEN is important to YPS members, and Williams Distributing does their part; planning their state-of-the-art facility to use natural sunlight as much as possible: installing high efficiency lighting and motion sensors throughout the 87,500 square foot warehouse to reduce energy consumption, recycling office paper along with all corrugated boxes and shrink wrap materials, and purchasing business cards, letterhead and envelopes made from recycled content. Demonstrating their commitment to the environment, Williams Distributing donated 15 acres back to the City of Chicopee for the construction of a community park. Now known as Williams Family Park, the space offers walking trails, a softball field, a soccer field, a beach volleyball court, tennis courts and a playground with a mini water park for children.

YPS promotes their bi-monthly *CEO Luncheons* as a vehicle for the group's members to meet with area business leaders on a more intimate level, helping to foster relationships and allow its members to see, first hand, how successful leaders run their organizations. "One key component to YPS' mission is active volunteerism, and Williams Distributing is a superior example of how an organization fosters community partnerships. The Sadowsky family is extremely involved and generous in supporting many of the region's most worthy causes, encouraging their employees to do the same, both on and off the clock," says Kathleen Plante, one of the founders of YPS.

Next month's YPS CEO Luncheon features Russell F. Denver, President of the Affiliated Chambers of Commerce of Greater Springfield and a representative of Springfield's Office of Planning and Economic Development discussing the Urban Land Institute's recommendations and how the City is moving forward to accomplish these ambitious goals. Please go to www.springfieldyps.com for more information on the December 6th *CEO Luncheon* as well as the monthly "Third Thursday" socials.

#####