

Young Professional Society of Greater Springfield

Individual and Corporate Annual Membership Matrix



MEMBERSHIP BENEFIT(S)	BENEFIT DESCRIPTION	PLATINUM \$700.00	GOLD \$300.00	SILVER \$160.00	ENTREPRENEUR \$100.00	INDIVIDUAL \$40.00
MEMBERSHIP CARD(S)	Free entrance to monthly Third Thursday social/networking events and monthly CEO Luncheons.	UP TO 25	10	5	1	1
COMPANY LOGO AND WEBSITE LINK	Featured on YPS website (www.springfieldyps.com) corporate member's page.	X	X	X	X	
ONE EXHIBIT TABLE (\$500.00 VALUE)	Third Thursday event at the discretion of the event committee.	FREE	50% DISCOUNT	25% DISCOUNT	10% DISCOUNT	
MONTHLY THIRD THURSDAY (\$60.00 VALUE)	Network while experiencing different venues in Greater Springfield. Admission is <u>FREE</u> with membership.	X	X	X	X	X
COMPLIMENTARY GUEST PASSES (\$5.00 VALUE – EACH)	Introduce employees, clients and friends to YPS - For Third Thursday event only.	UP TO 50	20	10	2	2
MONTHLY CEO LUNCHEON (\$300.00 VALUE)	Get connected with the regions most prominent CEO's. This monthly series allows local business leaders to share their experience, skills and accomplishments with YPS in an intimate setting. CEO luncheons are exclusively available and <u>FREE</u> to YPS members.	X	X	X	X	X
COMMUNITY OUTREACH EVENTS	Volunteer opportunities with area non-profits.	X	X	X	X	X
NEW PERKS PROGRAM (COMING SOON!)	Discounts and special offers to <u>members only</u> through partnerships with local restaurants, businesses and cultural organizations. As a Corporate Member you can choose to participate in the Perks Program at no additional cost while providing your employees and individual members the opportunity to <u>SAVE</u> at participating businesses by simply presenting a membership card.	X	X	X	X	X
COMMITTEE PARTICIPATION	Get involved and represent your company in the community. YPS Committees include Community Outreach, Membership, Business Development, Arts/Cultural Connection, and Social/Networking.	X	X	X	X	X
NEW AMBASSADOR'S PROGRAM	Join an elite group of individuals that provide a link between YPS members, committee members, and the Board of Directors. Ambassador's welcome new YPS members and also help foster positive growth for individuals, businesses and the community.	X	X	X	X	X
CONNECT WITH YOUR YPS FRIENDS ON LINKED IN, FACEBOOK AND MYSPACE	Another great way for you to network, communicate, share ideas and learn about upcoming events.	X	X	X	X	X
NEW CORPORATE AND INDIVIDUAL MEMBERS OF THE MONTH (COMING SOON!)	Members will be spotlighted on the YPS website. Fantastic exposure!	X	X	X	X	X
COMPLIMENTARY SUBSCRIPTION TO BUSINESS WEST	Members will receive a complimentary full-year subscription to Business West, the business journal of Western Massachusetts.	X	X	X	X	X